



CALL FOR ENTRIES, ALL NEW YORK-BASED EMERGING ARTISTS:

We are currently accepting submissions for the 2010/2011 ArtBridge Portfolio from JUNE 1 - JULY 16, 2010. It is from this database that artwork will be evaluated by our curatorial team and selected for our upcoming public installations.

Background: Founded in 2008 by artist and designer, Rodney Durso, ArtBridge™ seeks to enhance the urban experience by transforming overhead construction scaffolding into temporary art installations. With over a million linear feet currently installed in New York City alone, ArtBridge sees the scaffold's blank plywood panels as the perfect canvas for Public Art.

Using eco-friendly material, ArtBridge installs large-scale works by emerging artists directly onto the scaffold's panel surfaces, taking art out of galleries and into the public realm. Our city is constantly under construction and redevelopment; ArtBridge exhibitions bring new and calming influences into communities, adding light, color and beauty to our daily outdoor world.



ArtBridge 2010

Submission Guidelines

Overview: Our curatorial team is putting together its 2010/2011 Portfolio of work by emerging New-York based artists from which they will be selecting pieces for outdoor exhibition on the flat panels surfaces of construction scaffolding (sidewalk bridges). The duration of each exhibition will vary and be dependent on the completion dates of construction projects for which the scaffolding is needed.

Who should submit: All New York City-based emerging Artists. One of the main objectives of ArtBridge is to give opportunities to emerging artists. We ask that those with exclusive gallery representation not submit at this time. Thank you in advance for your adherence.

How to submit:

1. Carefully read this entire document before entering.
2. Go to our website, www.art-bridge.org, click on the **Call for Entries** Tab and select **Submit Your Work**.
3. Follow directions for on-line entry.

Submission considerations: Work selected for each exhibition will be reproduced in extra-large, high-resolution format, with final printed sizes ranging from 4ft high x 6ft wide to 4ft high x 25ft wide. These unique proportions may or may not suit your work, so please read and carefully consider the submission requirements before entering.

- You may submit up to three (3) pieces for consideration.
- Original work can be created in any medium (painting, photography, collage, digital art, etc), but all submissions must be low-resolution images of your work (**RGB JPEGS up to 1MB**).
- There is no specific theme or narrative for our exhibitions, though we believe that abstract works are best suited for the size and format. How that is interpreted is up to you.
- Your entry must adhere to the production specifications (see “**Working to Correct Size**” page 3 , and “**Production Template**” page 5). Your submission can also be a detail cropped from a larger piece. You are responsible for editing and/or cropping your piece to correct specifications prior to submission.



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Location: ArtBridge has plans to erect up to eight (8) installations per year throughout the five boroughs of New York City. If your submission is selected for an installation site, you will be notified and the location will be disclosed. Each artist will be listed on the ArtBridge website with links connecting to his or her individual site with the potential for further promotion through the ArtBridge Blog.

Working to Correct Size: Because of the unusually large final reproduction size of each piece, you will need to follow the exact measurements provided (see page 5). Working from this document will guarantee correct reproduction of your work in the final show. Submissions that do not fit this format cannot be considered.

Juried Selection, Fees and Payment: For each exhibit we will assemble a Jury Panel consisting of art world professionals. They may be gallerists, professional art advisors, local artists or art educators. Bios of each member of our curatorial team will be listed on our website when project locations are announced.

You may submit up to three (3) pieces for consideration. Fees are as following:

\$25 for 1 submission

\$40 for 2 submissions

\$55 for 3 submissions

NOTE: After you've uploaded your art you must pay your entry fee to fully process your submission. *PayPal accounts and all major credit cards are accepted.* Entries that have been uploaded but not paid for will not be considered.

Due to the physical limitations of each outdoor space, only a select group of artists will be chosen. Given the considerable costs of producing our installations, if your submission is selected there will be a participation fee of \$195 (*previously paid entry fees will be deducted from this amount*) that helps to defer the cost of production, printing, photography, handling and hanging of the art.

Please consider, in reference to the cost, that your work will be prominently displayed outdoors for up to one year. Your bio, contact information and web address will be posted on our website for the same period of time. We also anticipate coverage in local, national and international press.



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Notification and Delivery: Your work is reviewed based on the JPEG you've submitted. If your piece(s) is selected, we will need you to bring your original work to the ArtBridge Studio to be photographed. If your art has been created digitally, you will need to bring us copies of your hi-resolution file(s) on a disk. Work must be dropped off no later than one week after you are notified of your selection. We will contact you to schedule a drop-off appointment. Address to follow.

Photography of Chosen Pieces, Artist Rights and Ownership: All pieces chosen for exhibition will be photographed by ArtBridge and converted to digital format for reproduction at 300dpi (CMYK) process printing on eco-friendly, weather and fade-resistant material.

As the artist, you retain full ownership of your original piece and are free to sell it at any time. The large reproductions (the actual pieces that are hung for the show) become the property of ArtBridge. In the event that the opportunity arises for you to sell your original piece at an ArtBridge event, ArtBridge will require a 12.5% commission on the sale.

Press photos and official exhibition photos taken by ArtBridge are also the property of ArtBridge and will be available upon request to be used by each artist solely for their own promotion. These photos may not be used, reproduced, sold or circulated in any other way without expressed written permission from ArtBridge.

And just one more... Thank you so much for your participation in our unique projects. We look forward to seeing some exciting and interesting work. If you have any questions and/or comments, you may reach us at info@art-bridge.org.

Sincerely,

A handwritten signature in black ink, consisting of several overlapping loops and a central scribble.

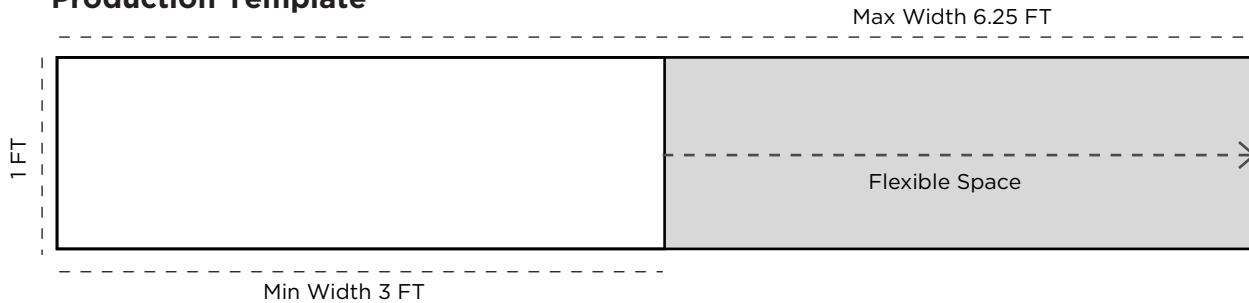
Rodney Durso, Founder

A handwritten signature in black ink, featuring a large, stylized 'J' and 'Z' followed by a horizontal line.

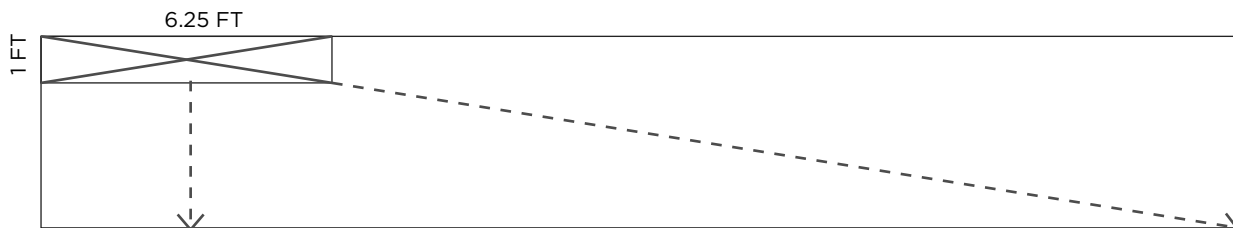
Jordana Zeldin, Program Director

ArtBridge 2010

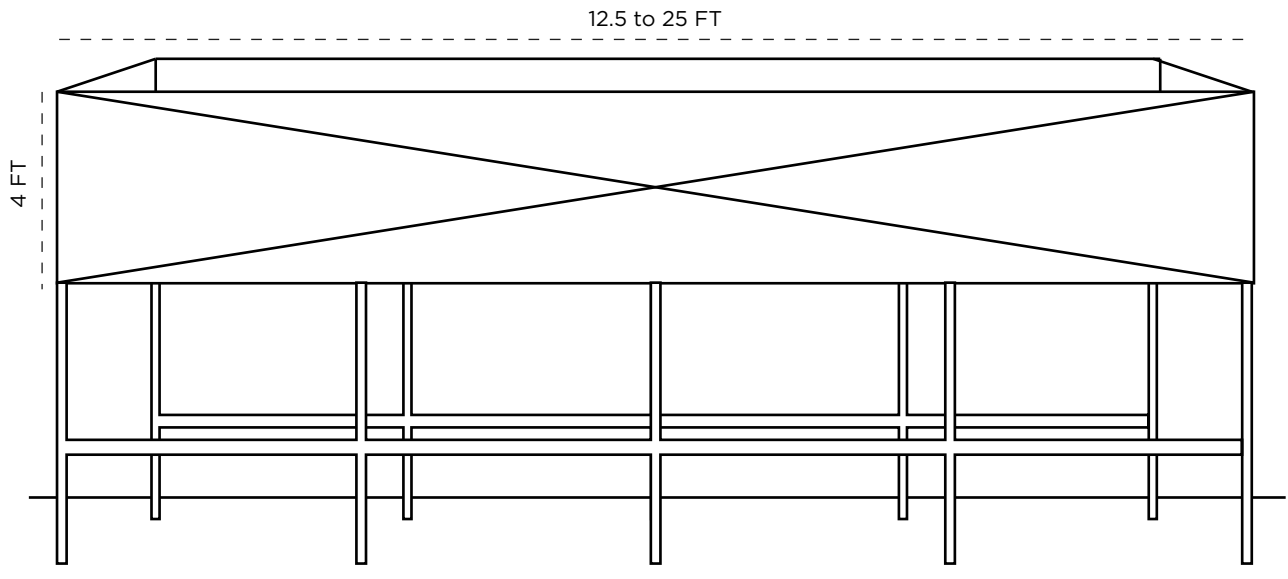
Production Template



ARTWORK SUBMISSION SIZE: Original artwork submission must have a total height of 1 ft. The minimum width is 3ft and maximum is 6.25ft. (ie. 1ft x 3ft, 1ft x 3.5ft, 1ft x 4ft, 1ft x 4.5ft, etc.)



RATIO ENLARGEMENT: Artwork will be displayed at four times their original size. (ie. a submission at 1'x 6'.25" ft will be shown as 4' x 25')



FINAL PRESENTATION SIZE: Artwork is viewed from street level at four times the original size. Please contact us at info@art-bridge.org with production questions.